



THE GOLF ACADEMY

Corporate Golf

In golf, as in business, it pays to be prepared...

At corporate golf we believe that being prepared before you step onto the golf course is just as important as being prepared before you step into a boardroom. After all, the game of golf and the relaxed environment in which it's played is extremely conducive to both talking business and closing business deals. And that is a lot easier to do if both of you and your clients are strolling down the fairway together as opposed to hacking out of the bushes.

Golf is the fastest growing sport in South Africa and many would love to take up this exciting and challenging game, but don't quite know where to begin. Corporate golf is a new golfing experience designed to introduce clients and employees to the "wonderful world of golf" and so we invite you to come and be a part of this course that offers beginners and advanced players the perfect opportunity to be tutored on the finer points of golf.

Companies are always looking for a new way to hold staff appreciation days or to incorporate a meeting with something that builds staff cohesion and offers networking opportunities with clients.

Our corporate Golf clinics offer a great platform to create your own day. There are optional meals before and/or after, 19th hole beverage station can be set up during the clinic, prizes, and the ability to customise your clinic with our PGA of South Africa Professionals.

Similarities between golf and business

- Good conduct on the golf course improves business conduct
- Morals and ethics
- Punctuality
- Behavior in pressure situations
- Patience
- Improve people skills
- Strengths and weakness
- Strategic planning
- When to take a risk and when to play it safe
- Attention to detail

How Corporate Golf can benefit your company

The events are utilized to:

- Entertain your clients with exclusive events
- Create branding opportunities
- Client relationships
- Grow sales and revenue
- Thank your clients for their support
- Add value to the client by improving their golf
- Enhance your staffs business confidence
- Constructive stress release

"Corporate golf has been designed with everyone in mind"





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Choose from the following options:

A Golfing Day out – R3000 (3hrs)

One coach will work with up to 10 to 15 participants, focusing on three facets of the game: irons, putting and chipping. This option allows the participants to gain a broad understanding of the fundamental elements of the game.

A Golfing day out + 9 hole mashie course – R4000 (4hrs)

One coach will work with up to 10 to 15 participants, focusing on the three facets of the game putting, chipping and long game before take to the mashie to try the skills which they have learnt earlier at the range.

Advance Golfing Day out + 9 holes on one of CCJ Championship Courses – R5000 (4 – 5 hours)

This will involve 12 to 20 participants spending time with their pro on the driving range getting help on the putting green and range for a few hours before taking it to the course for an American Scramble Format. (Cost does not include green fees).

Exclusively for the Ladies: POA

A golfing experience tailored specifically for your ladies. This workshop will cover the golfing tuition you request, with some added extra touches like:

- A welcome gift
- An English tea spread at the range after tuition

Country Club Johannesburg boasts world class facilities and customer service that is sure to impress your clients so contact us today and book a service that will keep you coming back!

**For more information contact Caryn Louw
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“It is nothing new or original to say that golf is played one stroke at a time. But it took me many years to realize it”.

~ Bobby Jones

